

INVOICE



WUPW
730 North Summit
Toledo, OH 43604
Main: (419) 244-3600
Billing:

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WUPW
Attn: Lockbox #2134
PO Box 11407
Birmingham, AL 35246

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 771425-1 | 06/10/12 | June 2012 | 05/28/12 - 06/10/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|------------------|--------------|
| WUPW | Anjie Brady | Petry-Philadelph | National |

| Advertiser | Product | Estimate Number |
|----------------|------------------|-----------------|
| Crossroads GPS | Crossroads GPS C | 647 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 06/05/12 - 06/11/12 | 771425 | 6817691 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------------------|----------------|---------|--------|----------------|----------|------|
| 1 | 06/06/12 | 06/06/12 | The People's Court | M-F 3-4 PM | --1---- | :30 | 1 | \$50.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/04/12 06/10/12 --1---- 1 \$50.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW 06/06/12 3:59 PM The People's Court M-F 3-4 PM :30 USPRTV07GPH \$50.00 NM | | | | | | | | | |
| 2 | 06/08/12 | 06/08/12 | The People's Court | M-F 3-4 PM | ----1-- | :30 | 1 | \$50.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/04/12 06/10/12 ----1-- 1 \$50.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW 06/08/12 3:25 PM The People's Court M-F 3-4 PM :30 USPRTV07GPH \$50.00 NM | | | | | | | | | |
| 3 | 06/05/12 | 06/05/12 | Fox Toledo News at 10PM | 10-11p | -1----- | :30 | 1 | \$175.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/04/12 06/10/12 -1----- 1 \$175.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW Tu 06/05/12 Fox Toledo News at 10PM 10-11p :00 \$175.00 NM See MG 3.2 2 WUPW Th 06/07/12 10:59 PM Fox Toledo News at 10PM 10-11p :30 USPRTV07GPH \$175.00 NM MG for 3.1 06/05 | | | | | | | | | |
| 4 | 06/08/12 | 06/08/12 | Fox Toledo News at 10PM | 10-11p | ----1-- | :30 | 1 | \$175.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/04/12 06/10/12 ----1-- 1 \$175.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW F 06/08/12 10:25 PM Fox Toledo News at 10PM 10-11p :30 USPRTV07GPH \$175.00 NM | | | | | | | | | |
| 6 | 06/07/12 | 06/07/12 | Seinfeld | M-F 11-1130p | ---1--- | :30 | 1 | \$75.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/04/12 06/10/12 ---1--- 1 \$75.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW Th 06/07/12 11:28 PM Seinfeld M-F 11-1130p :30 USPRTV07GPH \$75.00 NM | | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of invoice.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



Send Payment To:

WUPW
Attn: Lockbox #2134
PO Box 11407
Birmingham, AL 35246

INVOICE

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|-------------------|---------------------|------------------------|-----------------------|
| <u>Invoice #</u> | <u>Invoice Date</u> | <u>Invoice Month</u> | <u>Invoice Period</u> |
| 771425-1 | 06/10/12 | June 2012 | 05/28/12 - 06/10/12 |
| <u>Advertiser</u> | <u>Product</u> | <u>Estimate Number</u> | |
| Crossroads GPS | Crossroads GPS C | 647 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------------------|-----------------|---------|--------|----------------|----------|------|
| 7 | 06/10/12 | 06/10/12 | Fox News Sunday | Fox News Sunday | -----1 | :30 | 1 | \$45.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/04/12 06/10/12 -----1 1 \$45.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWSu 06/10/12 9:31 AM Fox News Sunday Fox News Sunday :30 USPRTV07GPH \$45.00 NM | | | | | | | | | |
| 8 | 06/06/12 | 06/06/12 | Fox Toledo News at 10PM | 10-11p | --1---- | :30 | 1 | \$175.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/04/12 06/10/12 --1---- 1 \$175.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW 06/06/12 10:12 PM Fox Toledo News at 10PM 10-11p :30 USPRTV07GPH \$175.00 NM | | | | | | | | | |

Total Spots 7 Gross Total \$745.00

Payment Terms 30 Days

Agency Commission \$111.75
Net Amount Due \$633.25

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